

# KQ'S

CULTURAL,  
SCIENTIFIC  
HERITAGE  
COLLECTIONS

HOME to a *World*  
**CLASS**  
DIGITAL COLLECTION:

THE BRITISH LIBRARY  
STORES CONTENT  
IN  
PETABYTES!!



80 TERABYTES  
ADDED YEARLY



The British  
Museum has

**4M**  
OBJECTS  
ONLINE

ALLOWING PEOPLE  
ACROSS  
THE WORLD TO  
DISCOVER DIGITAL  
CONTENT



A VAST  
AMOUNT  
of

DIGITAL  
CONTENT

MEANS



MAJOR  
OPPORTUNITIES  
FOR  
INNOVATION!

AI & MACHINE  
LEARNING IS  
*Changing*

THE FUTURE  
OF CULTURAL  
CONTENT

AR +

VR



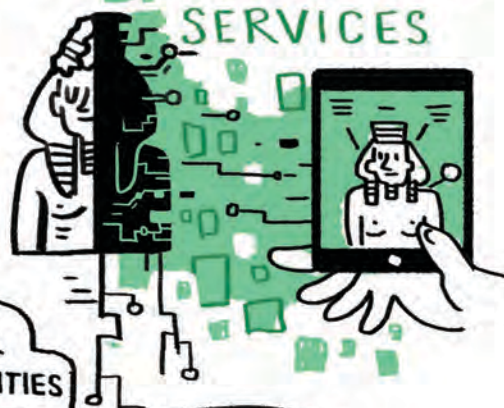
EXPERIENCE  
DIGITAL  
OBJECTS...

... But it's  
DEVELOPMENT DEPENDS ON:



# REUSING

DIGITAL CONTENT  
to CREATE New  
PRODUCTS &  
SERVICES



DEVELOPED  
BY

UCL PRESS

SPRINGER NATURE

A NEW  
UNIQUE  
ENVIRONMENT  
WHERE THE  
**OPEN  
ACCESS**  
BUSINESS  
MODEL CAN  
FLOURISH

FUTURE SUCCESS  
&

CULTURAL INNOVATION

DEPENDS ON  
CONTINING  
TO  
ATTRACT A SKILLED  
&

**DIVERSE**  
WORKFORCE